

**SANTA ROSA JUNIOR COLLEGE REQUEST FOR PROPOSAL
MURAL FOR POLLY HALL – STUDENT HOUSING
March 27, 2023**

We are inviting artists to submit their proposal (including budget/fee, concept description and other requirements described below) to create a mural within a two-story interior lobby space at the ‘soon to be open’ Polly O’Meara Doyle Hall (Polly Hall). This quality, affordable student housing on our campus is located at the southeast corner of Armory Drive and Elliot Avenue and will be opening Fall 2023.

<https://www.srjchousing.com/>

I. MURAL’S GOAL

With this mural, there is an opportunity to have a significant impact on over 350 SRJC student residents who will call Polly Hall home. **The mural should reflect the College’s commitment to serving our communities of color, LGBTQ+, students with disabilities, first-generation college students, those experiencing housing insecurity, students seeking mental health assistance and others in need of support.** Additionally, it is important that the artist/s consider the following Core Truths:

FOCUSING ON EQUITY, SAFETY AND EMPOWERMENT

- This is a welcoming, safe community for all students
- We are committed to equity – and are focused on addressing areas where inequity impacts our students
- We work to empower students by offering services that meet their diverse needs
- Flexible, holistic student support is the key to reducing students’ stress and removing barriers to success

FACILITATING CONNECTION, DISCOVERY AND TRANSFORMATION

- Thoughtful student housing and programs can transform students’ lives
- Campus housing gives students an environment that encourages relationships that could be life-long connections
- Flexibility and creativity in student services creates opportunities for learning, growth and fulfillment
- We believe that the college community extends beyond the classroom – and our student-centered values permeate everything we do

LEADING WITH INNOVATION, FLEXIBILITY AND CREATIVITY

- We offer services and resources that other community colleges cannot
- This is a more affordable on-campus experience than what is available at four-year universities
- Our innovative offering is leading the way and showing what is possible in student services
- We are constantly looking for new, creative ways to help students achieve their educational and life goals

II. SCOPE OF WORK

The project will award artist(s)/ artist teams a contract to design and complete a comprehensive mural on a 25' x 18' (approximate) two story, primary wall of the lobby in our new student housing on campus residence. The objective is for the art/ mural to be permanently housed in this space. The mural will be applied on site directly to a level 4 drywall finish. Artists should consider the longevity and wear and tear when selecting technique/materials, and will be required to provide the details about maintenance, repair, and names of paint colors for future potential touch-ups as needed (with respect to the warranty period).

Although not required, it is recommended that artists engage with SRJC students as part of the design process.

See Exhibit 1 for additional information about the size and location of the mural.

III. SCHEDULE

- **March 27 through April 24:** Application is open for submission
- **April 12:** Must RSVP to Jacquelyn Abegglen at jabegglen@volzcompany.com if attending non-mandatory site visit on April 14th. Detailed instruction will be provided to those who RSVP.
- **April 14, 3pm:** Non mandatory site visit to see project location on SRJC campus
- **April 24, 3pm: Proposal submission is due****
- **April 25 – May 1:** Review of applications & 3 proposals selected for interviews
- **May 9-11:** (tentative) Interview of final 3 artists
- **May 22, 3pm:** (tentative) Finalists submit final sketches/ design
- **May 30:** (tentative) Artists are notified of final selection
- **Mid June – early July:** Artists on site for installation (the final schedule will be coordinated with the construction schedule, but it is envisioned that artists will have two weeks on site to complete the mural)
- Mural opening exhibit and other mural focused promotions: To be determined, based on the building's grand opening

IV. SUBMISSIONS

All submission documents need to be submitted by the date shown in the schedule above.

1. Email the following documentation to Jacquelyn Abegglen at jabegglen@volzcompany.com. You will receive an email confirming receipt within one business day.

Email subject line needs to be titled: "Submission: Polly Hall Mural – [*Your Name*]"

The submission must be submitted as a single pdf of not more than 20 pages and a file size of less than 15mb. The pdf shall be organized into the following required sections:

- a. **Biography:** Brief artist(s) bio
- b. **Portfolio:** Artist's portfolio with images and descriptions of relevant artistic work. If applicable, please submit any and all mural experience, including mural location
- c. **Concept Description:** Description of the concept behind the proposed submission and technique/materials proposed for use

- d. Preliminary Concept Images: Draft / sketch / rendering of proposed concept in 1- 4 images
- e. Budget/Fee: A not to exceed budget/fee for the design and painting of the mural, which should include the cost of all materials and equipment rentals
- f. Schedule: A brief schedule describing the amount of time required and any other relevant information
- g. Warranty: Description of any warranty/guarantee of the mural

If selected as one of 3 finalists, artist will be asked to submit a final concept sketch/ rendering.

If access to technology, language, other barriers, or questions arise, please contact Jacquelyn Abegglen at jabegglen@volzcompany.com.

V. SELECTION PROCESS

Proposals will be reviewed and selected by a committee comprised of SRJC students, faculty, staff and administrators.

VI. CRITERIA

Criteria for selection will include:

- Established record of producing durable mural art, demonstrated through an artist portfolio that includes multiple photographs of mural-art projects
- Ability of submission to address or reflect project goal
- Unique identities and experiences of artist/artist team demonstrated by the artist bio(s)
- Artists' concept and approach
- Ability to compliment and/or accentuate the space in which the mural will be.
- Clarity of submission materials
- Preference given to artists who are local community members, which includes the San Francisco Bay Area, Lake, Napa, Sonoma, and Mendocino counties.
- Evidence of a community-oriented approach to artmaking

VII. ARTISTS ELIGIBILITY

- Artists over the age of 18 years old are eligible to submit
- Artists must be able to perform the work on site at the Santa Rosa campus of Santa Rosa Junior College on the dates described in the timeline
- Concepts will not be eligible that incorporate:
 - o hate speech or hate symbols.
 - o fetishization of Black, Indigenous, People of Color, Queer, LGBT+, or any other community
 - o corporate logos or advertising
 - o glorifying of gore or violence or plagiarism of another artist's work
- Selected artist will have to sign a Professional Service Agreement with Santa Rosa Junior College and provide a Certificate of Insurance adding Santa Rosa Junior College as the additional insured.
- All artists are eligible to apply if they live in the United States and territories. Preference will be given to artists from the San Francisco Bay Area, broadly defined, and the counties of Lake, Napa, Mendocino, and Sonoma.

VIII. LIMITATION OF LIABILITY

Santa Rosa Junior College assumes no responsibility or liability for the response to this Request for Proposals.

IX. COSTS ASSOCIATED WITH PROPOSAL

Any costs incurred by any person or entity in preparing, submitting, or presenting a proposal are the sole responsibility of that person or entity, including any requests for additional information or interviews. Santa Rosa Junior College will not reimburse any person or entity for any costs incurred prior to the issuance of the Professional Services Agreement.

X. REPRESENTATION OF OWNERSHIP

Artist hereby acknowledges that Santa Rosa Junior College has the right to consider the artists renderings and all derivative work for the mural project proposal. Furthermore, artist represents, warrants, and covenants that they have the authority to submit this proposal. Moreover, artists represents and warrants that the renderings they are submitting is wholly their original work of the artists, shall not be derived of any work of authorship of any third person, or they have license to submit.

XI. REJECTION OF PROPOSALS

Santa Rosa Junior College reserves the right to reject any or all proposals, or to award the contract to the proposals that Santa Rosa Junior College deems will meet its best interests. Santa Rosa Junior College reserves the right to select more than one artist/team of artists, and if that is the case, Santa Rosa Junior College reserves the right to decide the full scope and award for each. Santa Rosa Junior College reserves the right to re-advertise for additional proposals and to extend the deadline for submission of the proposals. This Request for Proposals in no way obligates Santa Rosa Junior College to award a contract.

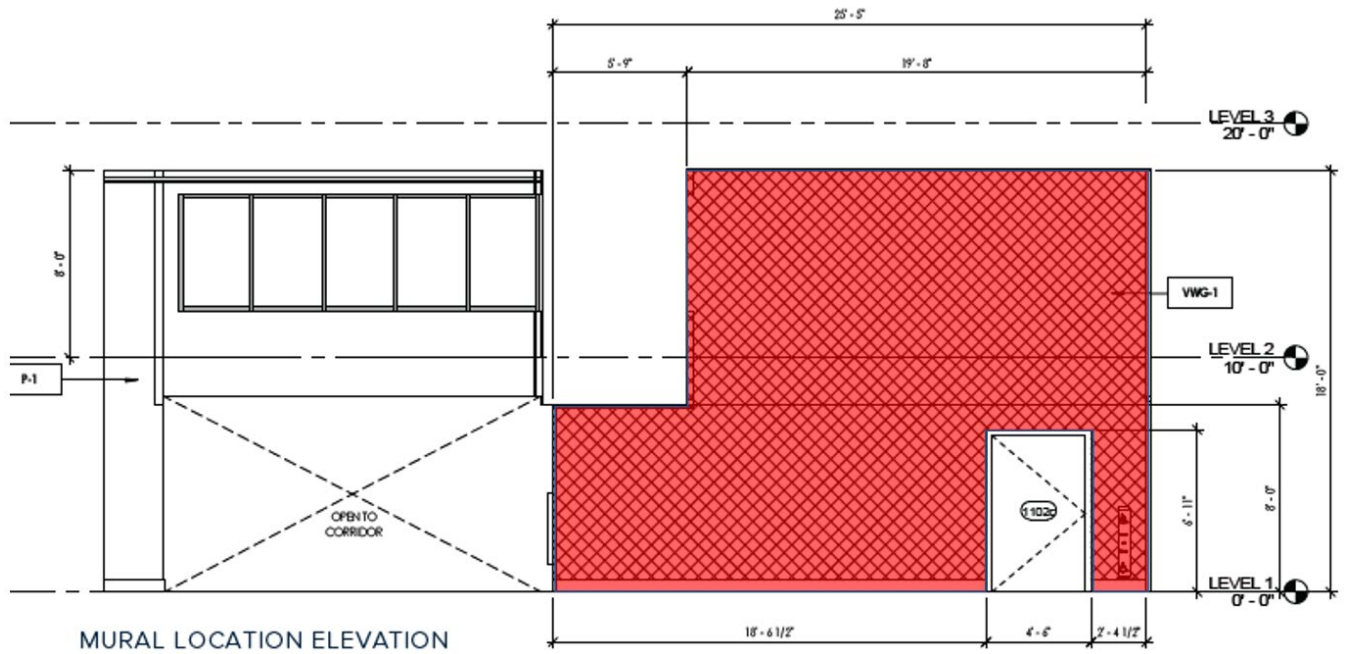
XII. USE OF SUBMITTED DOCUMENTS

Any materials submitted to Santa Rosa Junior College in response to this Request for Proposals will be used by Santa Rosa Junior College for the process of selecting an artist, including sharing the documents via email, online, or any other private or public platform for this purpose. The artist maintains ownership of the artwork and submitted work. Once a finalist is selected, Santa Rosa Junior college will maintain ownership of the physical artwork produced for this mural.

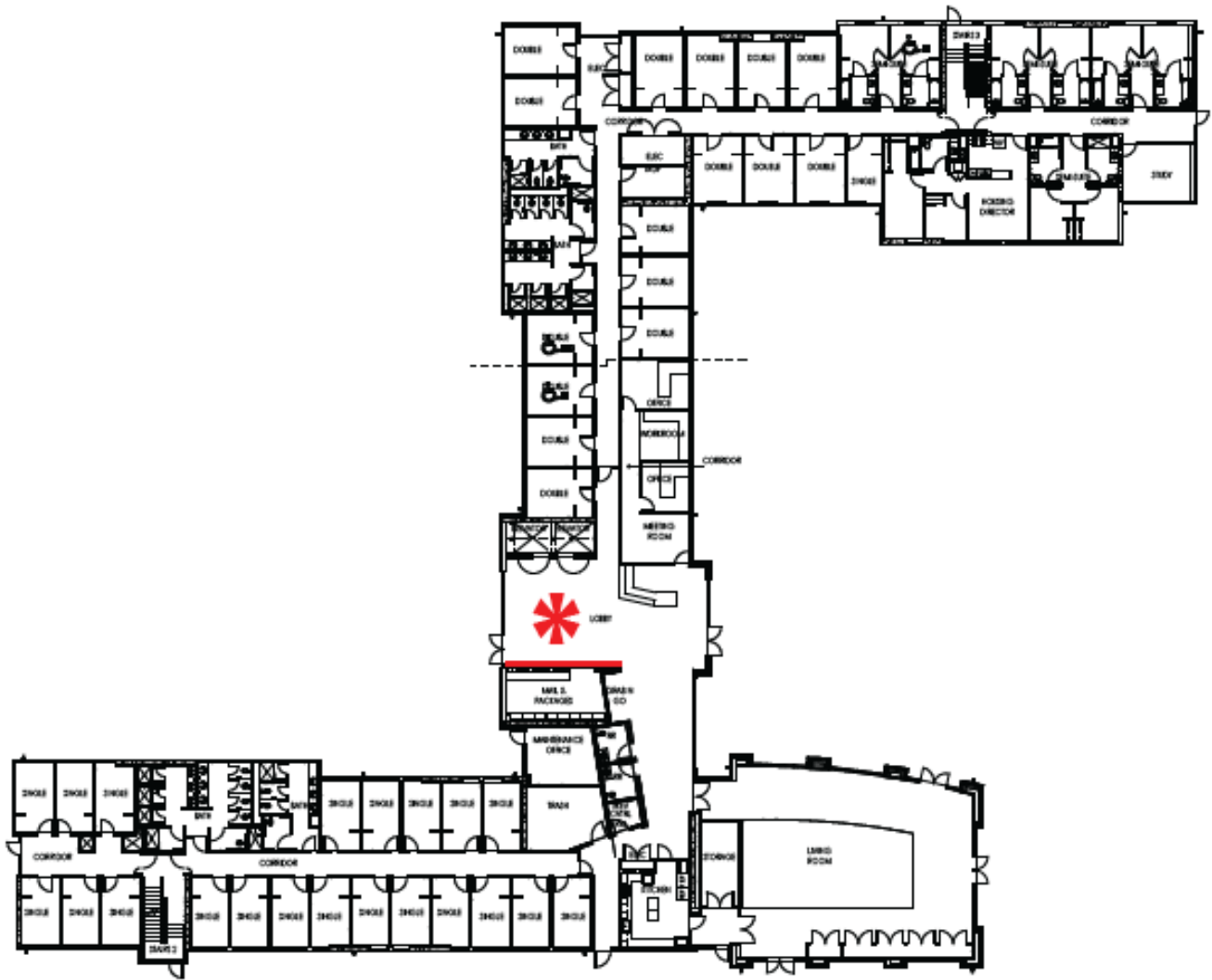
XIII. PUBLIC RECORDS

Any and all records submitted to Santa Rosa Junior College, whether electronic, paper, or otherwise recorded, are subject to the California Public Records Act. The determination of how those records must be handled is solely within the purview of Santa Rosa Junior College. All records the responding party considers to be trade secrets, or that the responding party otherwise seeks to have Santa Rosa Junior College consider as exempt must be identified clearly and specifically at the time of submission. It is not sufficient to merely state generally that a proposal is proprietary, contains a trade secret, or is otherwise exempt. Particular records, pages, and sections which are believed to be exempt must be specifically identified as such and must be separated from other records with a convincing explanation and rationale sufficient to justify each exemption from release.

EXHIBIT 1



RENDERING



FIRST FLOOR PLAN

NOTE:
 THESE ARE REPRESENTATIONAL IMAGES OF THE SIZE, LOCATION AND SHAPE OF WHERE THE MURAL WILL BE LOCATED.